

Impact Assessment

Increase income from Car Parking



13/01/2022

Reference: 1338-8434-0234-7321

Impact Assessments (IA) are a process of assessing how our proposals and decisions might impact upon different types of people and communities and developing proposals in line with relevant legislation.

This is a legal requirement, and ensures the Council considers key legislation, including Equalities, Welsh language, Future Generations, Socio-economic Duty and Risk when developing proposals.

It will also help the Council make the best possible decisions for the people of Powys.

1. Proposal Information

Author name	Shaun James, Senior Manager - Highways Technical & Business Development
Head of service	Matthew Perry, Head of Highways, Transport and Recycling
Portfolio holder	Heulwen Hulme, portfolio holder for Portfolio Holder for Environment
Proposal title	Increase income from Car Parking
Description of proposal	<p>The Council's car parking service provides significant income to the authority which is generated from Pay & Display car parks, permits (residential/seasonal) and penalty charge notices (on & off street). This proposal is to review the current car park charges with a view to increase income by £100k (from circa £1.7m).</p> <p>To note - the current car parking tariffs were last reviewed in 2019.</p>

2. Savings and Consultation requirements

Profile of savings delivery

2021-22	2022-23	2023-24	2024-25	2025-26	2026+	Total savings
£0	£50,000	£50,000	£0	£0	£0	£100,000

Further information

Review current car parking tariffs and charges.

Consultation requirements

Consultation required?	No
Justification	Changing car park charges is covered by a set legal process.

3. Impact on other service areas, geographical areas and data protection

3a. Impact on other service areas

3b. Impact on geographical locations

The entire county

3c. Data protection impact assessment

Will the proposal involve processing the personal details of individuals?	No
Is Powys County Council the data controller?	No
Further information	

4. Impact on Vision 2025

4a. The economy

Impact	Reviewing current car parking tariffs and charges may reduce visitors to local towns, however evidence states that footfall is not significantly affected by charges, rather the length of stay.
Impact rating	Poor
Mitigation	Annual or season permits are available for use in all long stay car parks which offer substantial discount for regular users over daily charges.
Mitigated impact rating	Poor

4b. Health and care

Impact	<p>Reviewing current car parking tariffs and charges may encourage a modal shift in transport. Potentially may result in some users considering more sustainable modes of transport and encourage active travel for short journeys as opposed to making the journey by car.</p> <p>This indirectly supports the objectives of the Active Travel [Wales] Act 2013 and could assist in reducing carbon emissions.</p>
Impact rating	Good
Mitigation	Not specified

4c. Learning and skills

Impact	None
---------------	------

4d. Residents and communities

Impact	Reviewing current car parking tariffs and charges may deter residents from visiting towns to access local services.
Impact rating	Poor
Mitigation	Annual or season permits are available for use in all long stay car parks which offer substantial discount for regular users over daily charges
Mitigated impact rating	Poor

4e. Evidence

Welsh Government research - Assessing the Impact of Car Park Charges on town Centre Footfall, March 2015 reported the general availability of spaces is felt by visitors to be more important than cost in their overall decision about visiting and that Whilst a 'blanket' free parking strategy has been suggested to encourage more car park users, these were generally found not to benefit target visitors ... and consequently had an unexpectedly negative impact on footfall.

<http://gov.wales/docs/caecd/research/2015/150610-assessing-impact-car-parking-charges-town-centre-footfall-en.pdf>

5. Impact on well-being goals including Welsh language and equalities

5a. A prosperous Wales

Impact	Whilst charges do not significantly impact upon footfall in Town Centres, rather the length of stay, the review of tariffs and car park charges whilst encouraging modal shift and active travel may have greater impact on those with low income and may affect their choice of employment within in affected towns.
Impact rating	Poor
Mitigation	Annual or season permits are available for use in all long stay car parks which offer substantial discount for regular users over daily charges.
Mitigated impact rating	Poor

5b. A resilient Wales

Impact	None
---------------	------

5c. A healthier Wales

Impact	<p>Reviewing current car parking tariffs and charges may encourage a modal shift in transport. Potentially may result in some users considering more sustainable modes of transport and encourage active travel for short journeys as opposed to making the journey by car.</p> <p>This indirectly supports the objectives of the Active Travel [Wales] Act 2013 and could assist in reducing carbon emissions.</p>
Impact rating	Good
Mitigation	Not specified

5d. A Wales of cohesive communities

Impact	None
---------------	------

5e. A globally responsible Wales

--	--

Impact	None
--------	------

5f. A Wales of vibrant culture and thriving Welsh language

Using Welsh

Impact	None
--------	------

Promoting Welsh

Impact	None
--------	------

Sports, Art & Recreation

Impact	None
--------	------

5g. A more equal Wales

Age

Impact	Those who are both old enough and able to drive will likely be more affected.
Impact rating	Neutral
Mitigation	Not specified

Disability

Impact	None
--------	------

Gender Reassignment

Impact	None
--------	------

Marriage or Civil Partnership

Impact	None
--------	------

Race

Impact	None
--------	------

Religion or Belief

Impact	None
--------	------

Sex

Impact	None
--------	------

Sexual Orientation

Impact	None
--------	------

Pregnancy and Maternity

Impact	None
--------	------

Socio-economic Duty

Impact	None
--------	------

5h. Evidence

No specific evidence available

6. Impact on key guiding principles & workforce

6a. Sustainable development principles

Long-term

Impact	The review of tariffs and car parking charges will be continue to be reviewed in the short and long term.
Impact rating	Neutral
Mitigation	Not specified

Collaboration

--	--

Impact	None
---------------	------

Involvement (including Communication and Engagement)

Impact	Changing tariffs and car park charges is covered by a set legal process.
Impact rating	Neutral
Mitigation	Not specified

Prevention

Impact	<p>The review of tariffs and car park charges may increase inconsiderate or illegal parking within the surrounding area in the short-term and thus have an increased call for enforcement by the Police to take action for obstruction or dangerous parking.</p> <p>Displaced vehicles may migrate on street in residential areas reducing availability for those residents and their visitors.</p>
Impact rating	Poor
Mitigation	<p>Proportionate and targeted enforcement provided to deter the practice occurring within existing resources.</p> <p>Displaced vehicles may over the long-term return to the car parks where parking is likely to be easier and more conveniently located. Additionally, residents parking schemes are available which may prevent this from being an issue.</p>
Mitigated impact rating	Neutral

Integration

Impact	None
---------------	------

6b. Impact on the workforce

Impact	None
---------------	------

6c. Impact on payroll

Impact	None
---------------	------

6d. Welsh language impact on staff

Impact	None
--------	------

6e. Impact on apprenticeships

Impact	None
--------	------

6f. Evidence

No specific evidence available

7. Likelihood and risks

Risk 1

Description	Reputational Damage				
Likelihood score	3	Impact score	1	Risk rating	3.0
Mitigation	Implement communications				
Residual likelihood score	3	Residual impact score	1	Residual risk rating	3.0

Risk 2

Description	Inconsiderate parking in surrounding areas				
Likelihood score	3	Impact score	2	Risk rating	6.0
Mitigation	Discounted permits are available. Proportionate and targeted enforcement provided to deter the practice occurring in the short term.				
Residual likelihood score	3	Residual impact score	2	Residual risk rating	6.0

8. Overall summary and judgement

Outline assessment

The review of tariffs and car park charges may impact upon people's choice to visit a town however research indicates that this is not the main consideration. Displacement of vehicles may occur into surrounding streets however targeted enforcement will aim to ensure this is not within restricted places. In addition residents permit schemes are available to residents where on street parking by visitors to a town displace residents in predominantly residential areas.

Cabinet reference	
--------------------------	--

9. Additional evidence

10. Ongoing monitoring arrangements and governance

Monitoring arrangements

Monitor car park income	
Review date	22/12/2023

null